Cardea 20/20 ECG™ is the only ECG utilizing breakthrough interpretation enabling physicians to quickly identify difficult-to-diagnose cardiac abnormalities that can lead to sudden cardiac arrest—the number one medical cause of death among athletes at all levels of sport.¹

Cardea 20/20 ECG...Insight that can save lives

<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td>One-of-a-kind</td>
<td>12-lead ECG diagnostic system incorporating the International Criteria for ECG Interpretation in Athletes²</td>
</tr>
<tr>
<td>Lowest false positives</td>
<td>~2%⁴ versus industry norm of up to 30% Eliminates needless delays and anxiety from undue side-lining of athlete</td>
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<tr>
<td>Better analysis with high-quality ECG data</td>
<td>16 seconds of recording time—more data to assess bradycardic hearts</td>
</tr>
<tr>
<td>Makes cardiac testing more affordable</td>
<td>Low false positive rate avoids unnecessary and costly follow up testing</td>
</tr>
<tr>
<td>Faster turnaround</td>
<td>Enables onsite testing with immediate automated interpretation</td>
</tr>
<tr>
<td>Wireless</td>
<td>Portable, handheld device using Bluetooth® wireless technology</td>
</tr>
<tr>
<td>Collaborative</td>
<td>Cloud storage compatible, making it easy to share ECG reports</td>
</tr>
<tr>
<td>Competitive pricing</td>
<td>Attractive price point well below most quality systems on the market</td>
</tr>
</tbody>
</table>

The International Criteria has been endorsed by a collaboration of world leaders³ in sports cardiology:

- American Medical Society for Sports Medicine (AMSSM)
- Austrian Society of Sports Medicine and Prevention
- Brazilian Society of Cardiology
- Department of Exercise and Rehabilitation (SBC - DERC)
- British Association for Sports and Exercise Medicine (BASEM)
- Canadian Academy of Sport and Exercise Medicine (CASEM)
- European College of Sports and Exercise Physicians (ECOSEP)
- European Federation of Sports Medicine Associations (EFSMA)
- European Society of Cardiology (ESC)
- Section of Sports Cardiology
- Fédération Internationale de Football Association (FIFA)
- German Society of Sports Medicine and Prevention
- International Olympic Committee (IOC)
- Norwegian Association of Sports Medicine and Physical Activity (NiMF)
- South African Sports Medicine Association (SASMA)
- Spanish Society of Cardiology (SEC)
- Sports Cardiology Group, Sports Doctors Australia
- Swedish Society of Exercise and Sports Medicine (SFAIM).

The value of the recommendations are affirmed by the American College of Cardiology (ACC).

INTERNATIONAL CRITERIA
This consensus-based criteria developed by world leading cardiologists, has established more accurate norms in ECG interpretation, resulting in a major milestone in the cardiovascular care of athletes and the ability to counter the toll of young lives lost to sudden cardiac arrest.
The cardiovascular program at St. Joe’s feels very strongly that we have an obligation to our community to screen for teens at risk for sudden cardiac arrest. We’ve yet to have a screening where a significant risk factor was not identified. The key to the Cardea 20/20 ECG platform is its proprietary algorithm that specifically looks for difficult-to-diagnose heart conditions. Given there’s a real lack of education about the incidence of SCA in youth and how to catch it, our goal is to drive a standard of care that ultimately will be adopted by primary care physicians. With more youth at risk in this young generation, it’s better health care to manage a condition now than to wait for it to become a major catastrophe in their 30s.

JERRY MARSchKE
Executive Director
Cardiovascular Services – PeaceHealth

ECG screening was cost-prohibitive for our high school, so when I was introduced to Cardea 20/20’s lowest false-positive rate, I ordered one. I took mine out of the box, watched the demo, then tried it out on one of my senior three-sport student athletes... and he was flagged for WPW. A doctor confirmed the diagnosis and surgically rectified the problem to allow the athlete to go on to play college sports. We became athletic trainers to help protect young athletes. We now have a chance to even save lives. Shouldn’t we do everything we can to do that? With a Cardea 20/20 ECG, we get that chance by detecting undiagnosed cardiac issues in our athletes before the athlete suffers a major incident.

RUSTY SULLIVAN
ATCL, CPT-NASM, CES, PES
Idaho

WHO’S USING CARDEA 20/20 ECG TO PROTECT ATHLETES AND ACTIVE YOUTH?

DIAGNOSTIC TESTING
Cardiologists
Hospitals

PRE-PARTICIPATION SPORTS PHYSICALS (PPES)
Pediatricians
Primary Care Physicians

SPORTS PHYSICAL EXAMS
Sports Team Physicians
Athletic Trainers

COMMUNITY SCREENING
Nonprofit Organizations
Clinics

COLLEGE ATHLETIC ORGANIZATIONS USING CARDEA 20/20 ECG
Southeastern Conference
PAC-12
Ohio Valley Conference
Atlantic Coast Conference
Mid-America Intercollegiate Athletics Association
Pioneer Conference
Colonial Athletic Association
Northeast Conference
Mountain West
Atlantic 10 Conference
Ivy League
Big 12 Conference
Big Ten Conference
FBS Independents
West Coast Conference
Great Northwest Athletic Conference

PROFESSIONAL ATHLETIC ORGANIZATIONS USING CARDEA 20/20 ECG
National Football League
National Basketball Association
National Hockey League
Major League Baseball
US Soccer
US Tennis

Contact Cardiac Insight for updated customer lists and reference requests.

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